



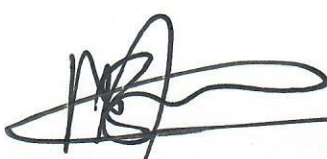
# **INTERGOVERNMENTAL AUTHORITY ON DEVELOPMENT (IGAD)**

## **THE MEETING OF THE MINISTERS OF TOURISM**

**18<sup>TH</sup> SEPTEMBER 2024**

### **COMMUNIQUE**

Rizik

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## COMMUNIQUE

**We**, the Ministers responsible for Tourism from the Intergovernmental Authority on Development (IGAD) member states, namely: the Republic of Djibouti, the Federal Democratic Republic of Ethiopia, the Republic of Kenya, the Federal Republic of Somalia, the Republic of South Sudan, and the Republic of Uganda;

**MEETING** this 18<sup>th</sup> September 2024 in Addis Ababa, the Federal Democratic Republic of Ethiopia, to adopt the IGAD Sustainable Tourism Master Plan (STMP) 2024-2034

**The meeting** is also being attended by representatives of international and regional organizations involved in the Tourism Industry: the African Union Commission (AUC), the United Nations Economic Commission for Africa (UNECA), the Intergovernmental Authority on Development (IGAD), the World Bank (WB), and the Private Sector.

**CONVINCED** that The African Tourism Strategic Framework 2019-2028 (ATSF 2019-2028) is formulated in line with the recognized socio-economic potential of the tourism industry as espoused in the AU Agenda 2063 flagship of 'making Africa the preferred destination for tourism and the requisite need for continental tourism development.

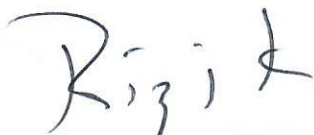
**CONVINCED** that the IGAD Sustainable Tourism Master Plan (STMP) 2024-2034 will specifically build on the IGAD Tourism Strategy 2013-2023 objective through supporting and enhancing cooperation among the member states promoting the Tourism Industry. Broadly, this action is for the mutual benefit of all states through regional cooperation and integration that add value to member states' efforts in achieving peace, security, and prosperity.

**FURTHER CONVINCED** that The Regional interventions that have been proposed are deemed complementary to national programs, and the actions are expected not to exceed that which is necessary to achieve the objectives of the Master Plan without imposing on Member States rules that are too stringent or efforts that are too great relative to those that would be reasonable or effective.

**REAFFIRMING OUR UNDERSTANDING** that based on the guiding principles and the mandate of IGAD in overseeing the implementation of the African Tourism Strategic Framework 2019-2028 (ATSF 2019-2028) the overall objective of the IGAD Sustainable Tourism Master Plan is to build on a consensus on the need for targeted investment and specific actions to address the tourism in IGAD Region.

**Took note** of the diligent work accomplished by the meeting of experts in preparing the key outcomes of this meeting.

**Agreed to adopt** the IGAD STMP 2024-2034 to provide strategic guidance to the realization of the tourism targets as outlined in the **IGAD Regional Strategy 2021 – 2025**;



**We urge the IGAD:**

1. To coordinate the rapid realization of the IGAD STMP 2024-2034 in a participatory and inclusive approach;
2. To continue the process of strengthening Tourism programs within the IGAD Secretariat;
3. The UN Economic Commission for Africa as well as relevant Tourism stakeholders to elaborate on the institutional, financial support;
4. To engage other industry stakeholders and abide by the responsibilities and the targets as defined in the IGAD STMP 2024-2034;
5. To pursue cross-cutting issues in the Tourism sector such as gender, environment, safety, and security to increase positive effects on the regional economy;
6. To engage partner organizations such as AfDB, UNECA, World Bank, UN Tourism, and others to provide the necessary technical and financial support to the implementation of the IGAD STMP 2024-2034;
7. To continue its leadership and coordination role for the implementation of the IGAD STMP 2024-2034;

**REAFFIRMING** our Understanding and commitment that the financing gap of the IGAD STMP 2024-2034 will be partially covered by the Member States

**We Call upon** the International community and the development partners, non-state actors, the private sector, and other potential investors in Tourism to expedite the efforts to support IGAD Member States to achieve the objective of STMP.

**We Recognise** that the success of the IGAD policies and other flagship projects including Regional Trade Policy, protocol on free movement of persons, African Continental Free Trade Area (AfCFTA), and Single African Air Transport Market (SAATM) will play a catalytic role in the development of the tourism sector in the IGAD region;

**FURTHER REAFFIRMING** our Understanding that implementation of the IGAD Sustainable Tourism Master Plan (STMP) 2024-2034 requires commitment from the IGAD Secretariat to provide strong support on resource mobilization towards implementation of this plan.

**We Express** our sincere gratitude to H.E Dr. Abiy Ahmed Ali the Prime Minister of the Federal Democratic Republic of Ethiopia for hosting the launch of the IGAD STMP 2024 -2034.

In view of the recent prioritisation of tourism in Ethiopia, **WE call upon** H.E. Dr. Abiy Ahmed Ali, to be the IGAD Tourism champion and urge the Africa Union to consider this endorsement as well for a period of 3 years in line with monitoring and evaluation framework of the STMP 2024-2034.

**We appreciate** the Financial and technical support provided by the United Nations Economic Commission for Africa (UNECA), the Intergovernmental Authority on Development (IGAD), and the Federal Democratic Republic of Ethiopia.



Done in Addis Ababa, Ethiopia, on the 18<sup>th</sup> of September 2024.

**For the Republic of Djibouti**

**S.E Mohamed Warsama Dirieh**  
Ministre du Commerce et du Tourisme  
Djibouti, République de Djibouti



**For the Federal Democratic Republic of Ethiopia**

**H.E. Ambassador Nasise Challi**  
Minister of Tourism  
Addis Ababa, Federal Democratic Republic of Ethiopia



**For the Republic of Kenya**

**Hon Rebecca Miano, EGH**  
Cabinet Secretary, Ministry of Tourism & Wildlife  
Nairobi, Republic of Kenya

for ~~Rebecca~~ (Vincent Bolome)

**For the Federal Republic of Somalia**

**Hon. Daud Aweys Jama**  
Minister of Information Culture and Tourism  
Mogadishu, Federal Government of Somalia



for the minister

**For the Republic of South Sudan**

**H.E Rizik Zakaria Hassan**  
Minister of Wildlife Conservation and Tourism  
Juba, Republic of South Sudan



**For the Republic of Uganda**

**Hon. Bahinduka Martin Mugarra**  
Minister of State for Tourism, Wildlife and Antiquities  
Kampala, Republic of Uganda

