



TOR for Gender Analysis of the Blue Economy for IGAD Coastal Countries (Djibouti, Kenya, Somalia and Sudan)

1. Introduction

The economy of the IGAD region is mainly based on the use of its terrestrial natural resources while the region is also endowed with huge marine and freshwater resources. However, these marine and freshwater resources are not properly developed and used to improve the livelihoods and food/nutrition security of the region due various constraints. Blue Economy is a new approach to have sustainable development of water-related economic and ecological services in an integrated manner. This approach needs to be popularized and harmonized.

The Blue Economy(BE) Unit of IGAD has developed a 5-year (2021 – 2025) Regional Blue Economy Strategy and its Implementation Plan. The strategy was adopted by ministers on April 1, 2022 in Addis Ababa. The IGAD Blue Economy Strategy intends to structure the Blue Economy implementation at both national and regional levels while increasing cooperation and regional integration, and strengthening support to the member states to effectively translate policies into concrete actions.

In addition, IGAD signed a 3 year project (enhancing blue economy in the IGAD coastal member states for biodiversity conservations and livelihood diversification) aimed at promoting Blue Economy with funding from Sweden. The project is implemented in the four IGAD coastal Member Countries: Djibouti, Kenya, Somalia and Sudan.

The main objectives of the project include:

- improve the governance of the Blue Economy in the IGAD region;
- conduct marine biodiversity situation analyses;
- develop/adopt tools for Blue Economy valuation;
- make inventory of chemical and plastic pollutants from source to sea;
- assess the impact of pollution (Plastic and chemical) and develop mitigation measures on aquatic biodiversity and ecosystems;
- develop and apply tools to monitor and mitigate chemical and plastic pollutions in the concerned coastal member countries.

In this project, IGAD committed to mainstream gender across the different objectives and interventions, in order to achieve gender equality and women empowerment in the Blue economy sector.

2. Rationale

Gender analysis is a pre-requisite to an appropriate process to design appropriate intervention in a project. It informs the context analysis, enables strategic and targeted gender-focussed interventions and informs all project goals by providing the information and analysis required for comprehensive mainstreaming.

IGAD believes that gender equality is a right and is essential for poverty alleviation and sustainable management of ecosystems. In this regard, it is IGAD policy to secure and promote full participation and empowerment of women in all its programmes and ensure that development benefits men and women equally.

IGAD carried out national and regional assessments on the contribution of BE for the national and regional economy, challenges, opportunities and map major stakeholders. Specifically, the baseline assessment identified who is dependent on the BE resource and what are the challenges of the communities in coastal areas. Women and poor segment of the communities' dependent on the aquatic resource mainly on fishing are threatened by the decline of the fish catch because of pollution on the shore areas where fish breed and feed.

In the baseline assessment it is further recommended to conduct deeper gender analysis to explore gender related barriers and subsequently take corrective actions to address the existing gender inequalities in the sector With this background, TOR developed to conduct gender analysis.

2. Purpose of the Gender Analysis

The proposed Gender analysis will allow IGAD allows to understand the level of participation of men and women in the blue economy sector and well as define existing available opportunities for men and women taking into account different intersectionalities. the analyse will provide information relevant for designing appropriate Blue economy gender equality goals and work in a manner that is sensitive to and reflects the different experiences and needs and priorities of women and men to inform development and implementation of gender-responsive accountability and learning systems.

Specific study objectives

The gender analysis will mainly focus on generating information on specific aspects of gender relations and inequalities in Blue Economy sectors and management of aquatic biodiversity, and to examine their implications for the BE project implementation.

1. Detail country population **characteristics in particular sex and age dimensions in reference to coastal populations** this will entail providing description of the different categories and characteristics of the different groups of men and women
2. Undertake an **internal and external literature review**, to draw on and map out existing knowledge and information relating to gender equality in the blue economy sector
3. Draw on the advocacy lead's upcoming **gender policy analysis** to provide an overview of the policy environment in relation to gender equality.
4. Explore **roles and responsibilities** of women, girls, men and boys – paid and unpaid at household, community/social level. And the the impact of these roles and responsibilities on the social and economic empowerment of men, women in the context of the Blue Economy and explore why these roles and responsibilities exist to draw out the underlying causes of inequality that need to be addressed.
5. Examine differences in **access** of men and women to different **productive resources** opportunities and **services** and the factors that facilitate/hinder access, including why they exist.
6. Examine differences in **control** of men and women over resources, and which resources, including fish, aquatic products, tourism, ports, etc and explore how the level of control impacts the socio-economic status of men and women in the coastal communities
7. Identify factors influencing vulnerabilities of women, girls men and boys, and explore protection risks that women, girls, boys and men face in different contexts and how gender norms and roles interact with other factors in contribute to women's and men's vulnerability.
8. Explore the different skills, capacities and aspirations of women and men boys and girls of all different age groups in the coastal areas and how these impact on their ability to benefit and participate in blue economy programs.

Undertake a comprehensive stakeholder/actor analysis with a focus on actors implementing gender related interventions in the blue economy sector at policy and programme levels

In light of all the above, the analysis shall focus on the Blue Economy sectors and aquatic ecosystem management of the 4 Coastal countries (Djibouti, Kenya, Somalia and Sudan).

3. Methodology

The consultant(s) is expected to conduct a desk review of most recent gender related studies; not more than 4 years old. In addition, key stakeholders in the civil society, private sector, academic and research institutions and government institutions should be consulted to gather primary data on each of the study areas.

The consultant is expected to produce a report highlighting both qualitative and quantitative data.

The regional consultant will hire 4 national consultants that will produce 4 national reports. The lead consultant will do his selection and agreement with the national consultants

4. Scope of the Study

The study is expected to provide an overview of the country's gender situation but with special focus on the Coastal communities.

In addition, the study is expected to look into existing national level policies, strategies and institutional arrangements along the line of addressing prevailing gender inequalities, women rights in particular and gender dynamics.

5. Deliverables

Below deliverables are 4 national reports and 1 synthesis regional report extracted from the 4 national reports.

- a) Literature review (internal and external information on gender dynamics in light of the study areas)
- b) Inception report indicating process, outputs, outcomes and methodology. This must be signed off by the Blue Economy lead and Gender Affairs programme at IGAD
- c) A comprehensive draft zero Gender Analysis report, which outlines the processes followed, methodologies of the study, the strategic findings and Implication for policy and programmes
- d) Two-day debriefing workshop, sharing of the key findings of the gender analysis.
- e) Revision of the report in light of the workshop comments/inputs and subsequent submission of a final report.

6. Required qualifications, skills and competencies

The consultant selected will have the following expertise:

- The minimum academic qualification is post-graduate degree (Masters) in Gender studies;
- Minimum of five years of relevant professional work experience in conducting gender related work including conducting gender analysis studies and other social and anthropological research;
- Proven knowledge of social, economic, political and legal context of four study area including knowledge of gender related policies, and human rights issues as well as livelihood challenges especially for women.
- Proven experience in designing and leading researches on gender related to development, interventions and gender-specific interventions, and relevant publications in this field.
- Extensive knowledge of gender issues at work in rural and coastal context on gender based division of work, access control and ownership of resources, hierarchies and decision making power relations, intra household power relations etc.

- A good knowledge of gender related socio-economic factors in the IGAD Region including specific conditions affecting women and men, boys and girls and intersection with ethnic, class or age factors.
- Ability to produce well-written reports, in a plain and approachable text, demonstrating excellent analytical skills.

7. Timeframe

The consultancy should be conducted 45 working days spread over 3 months including planning, desk review and analysis, write up, feedback and production of the final report.